

NOMINATION FOR IOWA CITY SSMID BOARD

On January 26, 2012, the Board of Directors of the Self Supported Municipal Improvement District of Iowa City (SSMID) determined it would accept nominations to seat two additional members of the Board of Directors. In an effort to better represent the stakeholders including restaurants and bars in the SSMID, nominations are sought from representatives of businesses/properties which hold a liquor license. Two representatives will be selected by the Board of Directors from the nominations received.

The Self Supported Municipal Improvement District (SSMID) was created by vote of the Iowa City Council on December 6, 2011, via petition by downtown property owners. The SSMID was established for district development, including, but not limited to, activities that expand the mix of businesses, increase consumer traffic, enhance beautification and landscaping, and expand the Park & Shop/Bus & Shop program. Downtown property owners & tenants agreed to tax themselves an additional \$2 per \$1,000 assessed value every year for 4 years to begin accomplishing these goals. Their action, along with the funding and participatory commitment from the University of Iowa gave Downtown/Northside and the City of Iowa City an opportunity to renew itself while developing a long-term sustainable vision for growth.

The initial SSMID Board will be comprised of property owners, tenants, and representatives appointed in accordance with the petition guidelines. The SSMID Board was appointed by a 5-person committee representing the University of Iowa, City of Iowa City, Iowa City Area Chamber of Commerce, Iowa City Area Development Group, and the Iowa City/Coralville Area Convention & Visitors Bureau.

The SSMID, a 501c6 non-profit organization, shall be led by a Board of Directors consisting of fourteen (14) to nineteen (19) members serving four year terms. The University of Iowa has a single, self-appointing, seat on the SSMID board. The City of Iowa City, Iowa City Area Chamber of Commerce, Iowa City Area Development Group, and Iowa City/Coralville Area Convention & Visitors Bureau each have a single, non-voting, ex-officio seat.

Nominations from representatives of businesses/properties which have liquor licenses to serve on this board will be due on Tuesday, February 7, 2012, by 5:00PM (CST).

To nominate yourself or another person, please fill out the form below and mail to **SSMID Board Nominations**, c/o Nick Arnold, Interim SSMID Staff, 325 E. Washington St, Iowa City, IA 52240 or send via email Nick Arnold at nick@downtowniowacity.com

