

## IOWA CITY DOWNTOWN DISTRICT

### Board of Directors Meeting Minutes

April 28, 2016

Voting Members Present: Ritu Jain, Joni Schrup, George Etre, Catherine Champion , Mark Ginsberg, , Kent Jehle, David Kieft, Karen Kubby, Bill Nusser, Naftaly Stramer

Non-Voting Members Present: Nicole Neal, Jacob Simpson, Steve Boyd

Staff Present: Nancy Bird, Betsy Potter, Nate Kaeding, Haley Holton

Voting Members Absent with Notice: Sheila Davisson, Kevin Digmann, Patty McCarthy, Mark Weaver

#### 1. **Call To Order**

President Ritu Jain called the meeting to order at 8:30 a.m. at the Old Capitol Town Center. A quorum of 10 of 14 members was present.

#### 2. **Member Open Forum**

Karen Kubby extended a thank-you to Ritu for opening her home to the ICDD Board members for their Strategic Planning Meeting. Karen also commented on the clever custom labeled construction equipment displayed in Hands Jewelers windows.

#### 3. **Approval of March Minutes**

Karen Kubby moved to approve the March minutes. The motion was seconded by Mark Ginsberg.

*Motion passed 10-0.*

#### 4. **Uof I Student Government Report**

Nicole Neal thanked the Board for the opportunity to serve and introduced her replacement Jacob Simpson.

#### 5. **Finance Report**

Kent Jehle reported on the financials for March. Karen Kubby suggested that the Board be mindful of budget impacts related to recent strategic planning opportunities.

Kent moved to approve the Financial Report for March. Bill Nusser seconded the motion.

*The motion passed 10-0.*

#### 6. **Executive Committee Report and Staff Reports**

Ritu reported on a very positive meeting with Mazahir Salih from Center for Workforce Justice. After some discussion, David Kieft moved to approve an at-large ex-officio Community Engagement seat for a one-year term for Maza to join the Board. The motion was seconded by Mark Ginsberg. Each year this position would be reviewed to

request an entity that could support the ICDD through different community topics or challenge areas.

*The motion passed 10-0.*

Nancy informed the Board that Nate Kaeding was offered an opportunity to invest in a business that was in conflict with his current contract. The Staff left the room and a discussion by the Board regarding that topic ensued. Nancy informed the Board that she would amend the contract to allow for the opportunity after receiving support from the Board.

Nancy then reported on the Strategic Planning Meeting follow-up. She is working with Jennifer Horn to process all of the information gathered during that meeting. Surveys will be sent to Board members to help the process of prioritizing.

Betsy Potter reported that Fan Fest was successful even although it was moved indoors to the Old Capitol Town Center due to the weather. Betsy also spoke about the upcoming Fly Over Fashion Fest, the Construction Campaign for Washington Street, Washington Street Ribbon Project and various Washington Street Events and projects. July will bring the new web-site launch and the Retail Guide. The Downtown Magazine should be available for distribution in May. Betsy reported on the Harvest Dinner, a new non-profit event that will utilize the ICDD's liquor license and dram shop to close the street on N. Linn in August 18.

Nate Kaeding was happy to report that Uber is here in Iowa City and begins today. He updated the Board on several new businesses and other downtown projects.

David Kieft reported that construction on the new Psychology and Brain Science Building will begin Spring of 2017.

Scott Sovers from the City of Iowa City gave an update on the Washington Street Construction Project.

Steve Boyd from the Iowa City Chamber reported that their organization approved their new strategic plan. He also invited the Board to a reception for outgoing Chamber President Nancy Quellhorst.

## **7. Adjournment/Reminders**

Fly Over Fashion Fest in May 6-7. The next Board Meeting is May 26.

Mark Ginsberg moved to adjourn. The motion was seconded by Catherine Champion.

*The motion passed 10-0.*