

IOWA CITY DOWNTOWN DISTRICT

Board of Directors Meeting Minutes August 28, 2013

Voting Members Present: Catherine Champion, George Etre, Mark Ginsberg, Ritu Jain, Kent Jehle, David Kieft, Karen Kubby, Patty McCarthy, Bill Nusser, Steve Pajunen, Joni Schrup, Naftaly Stramer, Mark Weaver.

Non-Voting Members Present: Steve Boyd, Alec Bramel, Geoff Fruin, Mark Nolte (in at 2:30 p.m.).

Staff Present: Nancy Bird.

Voting Members Absent with Notice: Kevin Digmann.

Non-Voting Members Absent with Notice: Josh Schamberger.

Staff Absent with Notice: Betsy Potter.

Members Present: Marc Moen.

1. Call to Order

President Bill Nusser called the meeting to order at 2:04 p.m. at FilmScene, 105 E College Street, Iowa City, Iowa.

A quorum of 13 of 14 voting members was present.

2. Member Open Forum

- Andrew Sherburne, co-founder of FilmScene, stated that tours will be offered after the meeting.
- Karen Kubby noted that Will Shortz will entertain soon at the Englert Theatre and may be interested in knowing about the puzzles featured in the BenchMarks project.
- David Kieft stated the major renovation work at the University of Iowa Main Library is complete and all are invited to visit. Construction at I-80/Dubuque Street will be done by Saturday.
- Kent Jehle reported restoration work is underway at the MidWestOne Bank Building. Exterior scaffolds will be placed in mid-October and will feature historic artwork.

3. Approval of July 24, 2013 Minutes

Karen Kubby moved to approve the July 24, 2013, Board Meeting Minutes as presented. David Kieft seconded the motion. There was no discussion. The motion passed 13-0.

4. Approval of FY2013 Year End Financials

Kent Jehle reviewed the year-end Profit & Loss statement and related financial reports. A positive net gain was reported for the year despite unbudgeted projects such as Snow Removal and the Ice Rink, and unanticipated installation costs of the holiday lighting project.

Kent Jehle moved to approve the FY2013 Year End Financial Report as presented. Bill Nusser seconded the motion. There was no discussion. The motion passed 13-0.

5. Approval of July 2013 Financials

Kent Jehle moved to approve the July 2013 Financial Report as presented. Joni Schrup seconded the motion. There was no discussion. The motion passed 13-0.

6. Increase threshold for double check signature from \$3,000 to \$5,000

To improve staff efficiency and on behalf of staff, Jehle requested that checks totaling \$5,000 or more require two signatures instead of the current \$3,000.

David Kieft moved to approve the request that the threshold for two signatures on checks be increased to \$5,000. Steve Pajunen seconded the motion. There was no discussion. The motion passed 13-0.

7. Executive Committee Reports

Draft ICDD Position on Repeal of 21 Ordinance

Bill Nusser updated members on the work of the 21 ordinance subcommittee. Draft opinion was discussed with consensus that additional information is needed. Discussion tabled until (Mark Nolte entered the meeting at 2:30 p.m.)

IOWA CITY DOWNTOWN DISTRICT

the September meeting

Recruiting for Committees

Nusser reminded members of the expectation that all serve on at least one ICDD committee, and encouraged all to communicate with the committee chairperson if leaving or joining the group. Committees are also encouraged to seek community volunteers.

Ritu Jain stated Special Events Committee needs more volunteers, and would welcome an event photographer.

8. Executive Director's Report

Nancy Bird summarized her written report.

9. Committee Updates

Special Events

Nancy Bird stated several Oktoberfest will be held on September 28th on the north side. Hometown Huddle is scheduled on September 6th featuring Lisa Bluder. Downtown Race Series begins on September 15th.

Ritu Jain, Chairperson, stated the ICDD will coordinate Tree Huggers' knitter registration this year. It will occur via ICDD website.

Marketing

Catherine Champion, Chairperson, reported plans are underway for Small Business Saturday on the Saturday following Thanksgiving.

Projects

George Etre, Chairperson, stated the holiday light balls will be installed in trees. North side lights will cost \$20,000 and will stay up all year.

Nancy Bird stated the Streetscape Project Consultants will present initial draft updates to the community in mid-September.

Wife installation work continues.

Legislative

Karen Kubby, Chairperson, on behalf of the committee, moved to accept the results of the e-mail vote of the board on August 20, 2013, which recommended approval of the pedestrian mall ordinance proposal to the City Council of Iowa City, by a vote of 13-1 (Kubby voted No).

Catherine Champion seconded the motion. There was no discussion. The motion passed 13-1.

Kubby reported parking meter credit card processing speeds have increased.

10. Ex Officio Updates

Steve Boyd, Iowa City Area Chamber of Commerce: A small business forum on the new Healthcare Law will be held on October 8th at the BioVentures Center in Coralville.

Alec Bramel, University of Iowa Student Government: Students returned to campus and classes started on August 26th. Recycling and the community vote on the 21 ordinance will be focuses.

Geoff Fruin, City of Iowa City: The Streetscape Consultants design concepts will be presented at an Open House on September 18, 2013, 4 p.m.-8 p.m. Site to be announced. There may be a presentation earlier in the day to downtown businesses. Three concepts for each block will be presented. Kubby noted that is the date and times conflict with two ICDD committee meetings.

Mark Nolte, Iowa City Area Development Group: ICAD is working with the City and other partners on City Carton's future plans,

11. Adjourn

Ritu Jain moved to adjourn the meeting at 3:30 p.m. The motion was seconded by Joni Schrup.

Minutes respectfully submitted by Patty McCarthy, Secretary