

IOWA CITY DOWNTOWN DISTRICT

Board of Directors Meeting Minutes

February 25, 2016

Voting Members Present: Ritu Jain, Kent Jehle, Joni Schrup, George Etre, Mark Ginsberg, , David Kieft, Karen Kubby, Patty McCarthy, Bill Nusser, Naftaly Stramer, Mark Weaver

Non-Voting Members Present: Kate Moreland, Josh Schamberger, Wendy Ford, Nicole Neal, Steve Boyd

Staff Present: Nancy Bird, Betsy Potter, Nate Kaeding

Voting Members Absent with Notice: Catherine Champion, Sheila Davisson, Kevin Digmann

1. **Call to Order**

President Ritu Jain called the meeting to order at 8:30 a.m. at the Iowa City Public Library. A quorum of 11 of 14 members was present.

2. **Approval of the January Minutes**

Karen Kubby stated the January meeting minutes need to reflect that a motion was made to accept the reinstated articles of incorporation and moved to approve the minutes as amended.

The motion was seconded by Kent Jehle.

The motion passed 11-0.

3. **Student Government Report**

Nicole Neal reported the UISG sent a letter to the Iowa City City Council in support of Uber and the funding for the fundraising for the Public Art Project. She plans to attend the City Council meeting to speak in support of these items.

4. **Finance Report**

Nancy Bird reported on the financials for January. Bill Nusser moved to approve the financial report for January. The motion was seconded by Mark Ginsberg.

The motion passed 11-0.

5. **Nominating Committee Report**

Karen reminded the Board that applications for Board positions are due. The nominating committee meets March 1 to finalize the selections.

6. **Staff and Committee Reports**

Mark Ginsberg reported on the joint meeting hosted by Summer of the Arts and the Iowa City Downtown District noting that both groups agreed that increased communication will be key in moving forward and allowing for more collaboration in the planning of the downtown festivals.

Nancy reported that she will be meeting with Juli Sydell-Johnson, the new Parks Director, Shane Schemmel , Nate Kaeding, and Lisa Barnes to consider integrating the Farmers Market into the Jazz Fest. Nancy updated the Board on the Solid Waste RFP noting that it could go to the City Council in March.

Nate Kaeding reported that the City Council will be discussing an ordinance in relation to Uber in March. The company Lululemon has signed a 1-year lease in Northside. Nate also updated the Board on the Marketing Toolkit.

Betsy Potter reported the Top Chef tickets have been sold out for some time. The event is set for February 29. Betsy also reminded the Board of the meeting next week regarding the Construction Campaign for the Washington Street Streetscape on March 3rd.

7. Ex-Officio Updates

David Kieft reported on several building projects at the University and said the Music Building will open in April.

Kate Moreland reported on a UI Student Needs Assessment project designed to determine why students leave Iowa City after graduation. She said there is a need for housing for young professionals.

Josh Schamberger reported on upcoming events over the next several months in the area including the Olympic Wrestling Trials next month.

Wendy Ford reported that bids for the Washington Streetscape have been lower than anticipated and also mentioned that Tom Marcus, the City Manager will attend his last Council meeting next week.

8. Adjournment

Mark Ginsberg moved to adjourn the meeting. Patty McCarthy seconded the motion. *The motion passed 11-0.*