

## IOWA CITY DOWNTOWN DISTRICT

### Board of Directors Meeting Minutes

January 28, 2015

Voting Members Present: George Etre, Ritu Jain, Joni Schrup, Bill Nusser, Catherine Champion, Kent Jehle, David Kieft, Karen Kubby, Patty McCarthy, Steve Pajunen, Naftaly Stramer, Mark Weaver

Non-Voting Members Present : Steve Boyd, Jeff Davidson, Kate Moreland, Josh Schaumberger

Voting Members Absent With Notice: Kevin Digmann, Mark Ginsberg

Member Guests: Marc Moen

#### **1. Call to Order**

President George Etre called the meeting to order at 3:04. A quorum of 12 of 14 voting members was present.

#### **2. Member open Forum**

Nancy reported that Evan McCarthy will be stepping down from his position as UI Student Government Representative due to a conflict with his class schedule. His replacement will be Nicki Neal, vice City liaison for UI Student Government.

#### **3. Approval of November 19, 2015 Meeting Minutes**

George Etre moved to approve the November board minutes with no amendments. Ritu Jain seconded.

*Motion passed 12-0*

#### **4. Finance Report**

Financials were reported by Kent Jehle for both November and December.

Bill Nusser moved to approve the financials for November and December. Ritu jain seconded.

*Motion passed 12-0*

#### **5. Executive Committee Report**

George announced that the University of Iowa Renewal Agreement between the Iowa City Downtown District and the University of Iowa was renewed for 5 years. George thanked David Kieft, Doug True and the UI for this continued funding.

Nancy reported that Doug True received a gift from the ICDD in appreciation for the work he has done on our behalf and in honor of his retirement from the Uof I.

George suggested that the current office space of the ICDD is in need of updating or perhaps this is a good time to expand into a space that will showcase the ICDD. The current lease goes through August of 2015. Discussion followed with agreement that a ground floor space could be beneficial to the ICDD.

#### **6. Executive Directors Report**

Nancy asked that the Board take action regarding the new position of Retail Recruiter as recommended by Downtown Works. The Board was asked to review the Job Description provided in the packet for discussion. Suggestions were made for changes in the job description

which Nancy will implement before posting the job. Discussion continued regarding salary, contract and cost of training for the new hire.

Karen moved to approve the hiring of a Retail Recruiter. Bill Nusser seconded.

*Motion passed 12-0*

Nancy continued through the Executive Directors report: **how much do you want here?**

## **7. Reauthorization-Boundaries**

The majority of the discussion regarding the new boundaries was heard in the November meeting. After a short discussion, Bill Nusser moved to approve the new district boundaries within the “red and blue” boundaries on the map. Ritu Jain seconded.

*Motion passed 12-0*

## **8. Committee Updates**

Projects Committee: Mark Weaver reported highlights of the meeting included discussion of valet parking downtown, improved wi-fi, garbage pick-up and the possibility of moving the Farmers Market to downtown.

Marketing Committee: Betsy reviewed the 2014 priorities that were completed and highlighted the new priorities created for 2015.

Special Events: Ritu Jain reported that the Special Events committee would be sub-divided into separate events driven committees allowing each committee its own chairperson.

## **9. Ex-Officio Updates**

Josh Shaumberger announced that downtown Iowa City will be the first official rest stop on the RAGBRAI route after leaving Coralville. Iowa City will also host Big 10 Wrestling in March of 2016 and the Olympic Wrestling Trials will again be hosted in Iowa City in April of 2016.

Kate Moreland reported that Hotel Vetro will be the destination for Work Place Revolution (?) on June 9, 2015.

Jeff Davidson reminded everyone of the meeting this evening at Terry Trueblood Center regarding the proposed park in Riverfront Crossings. **Something about the Unitarian church...?**

David Kieft reported that the University is interviewing architect finalists for the Museum of Art project. He mentioned that he will be spending time in Des Moines with the acquisition and transition of AIB to the U of I.

## **10. Motion to Adjourn**

Karen Kubby moved to adjourn the meeting. Ritu Jain seconded.

*Motion passed 12-0*