

IOWA CITY DOWNTOWN DISTRICT

Board of Directors Meeting Minutes

January 28, 2016

Voting Members Present: Ritu Jain, Kent Jehle, Joni Schrup, George Etre, Mark Ginsberg, Sheila Davisson, David Kieft, Karen Kubby, Patty McCarthy

Non-Voting Members Present: Wendy Ford, Nicole Neal, Lisa Barnes

Staff Present: Nancy Bird, Betsy Potter, Nate Kaeding, Haley Holton

Voting Members Absent with Notice: Catherine Champion, Kevin Digmann, Bill Nusser, Naftaly Stramer, Mark Weaver

1. **Call to Order**

President Ritu Jain called the meeting to order at 8:30 a.m. at the Iowa City Public Library. A quorum of 9 of 14 was present.

2. **Approval of November Minutes**

Karen Kubby moved to approve the minutes for November. The motion was seconded by Sheila Davisson.

The motion passed 9-0.

3. **Finance Report**

Kent Jehle reported on the financials for November and December. Nancy Bird updated the Board on the success of the ICDD Gift Card sales, which increased 67% over last year. Kent moved to approve the November and December financial reports. The motion was seconded by Mark Ginsberg.

The motion passed 9-0.

Nate Kaeding updated the Board on the progress of the search for possible new office space. A new available office space was proposed to the Board with a time-sensitive deadline of 2/5.

After discussion of terms and overall favorability of the location and amenities, Patty McCarthy moved to permit staff to approve and sign a new office lease with the provision that the final lease be reviewed by staff, and David Kieft and Kent Jehle on the Finance Committee. Mark Ginsberg seconded the motion.

The motion passed 9-0.

4. **Student Government Report**

Nicole Neal reported that the Student Government voted to establish a resolution to support the Cecil Balmond Public Art piece and would submit it to Council and would work to do the same to advocate for Uber in Iowa City.

5. **Executive Committee Report**

Ritu brought to the Boards attention that there has been some preliminary discussions

regarding the merging of the ICDD of Summer of the Arts. Discussion followed and it was agreed that no action need be taken at this time.

Lisa Barnes announced that there is a meeting February 9 for the members of the Downtown District and SoTA to ask for input to festival layouts. Lisa also reported that Soul Fest has been discontinued for 2016 and they are exploring working with the Iowa Fashion Project for 2017.

6. **Bylaws Updates**

Karen reported on the proposed changes for the by-laws and Restated Articles of Incorporation. Several changes were discussed. Karen moved to accept the bylaws and Restated Articles of Incorporation changes as read. The motion was seconded by Patty McCarthy.

The motion passed 9-0.

There was a short discussion regarding the makeup of a nominating committee to help fill the new Board positions. It was agreed that the Executive Committee, Karen Kubby, and Patty McCarthy will be the nominating committee for the ICDD and will bring candidates forward for the board's consideration.

7. **Staff and Ex-Officio Updates**

Betsy Potter reviewed the Holiday campaign noting that overall the campaign was a huge success. Nate gave an update of the new Marketing Tool Kit, which will assist members of the ICDD to promote their businesses.

Wendy Ford updated the Board on several projects that the City is working on that will impact the Downtown District.

8. **Adjournment**

Karen moved to adjourn the meeting. Patty seconded the motion.

The motion passed 8-0.