

# IOWA CITY DOWNTOWN DISTRICT

## Board of Directors Meeting Minutes

Date: July 23, 2014

Voting Members Present:, Kevin Digmann, George Etre, Ritu Jain, Patty McCarthy, Bill Nusser, Joni Schrup, Kent Jehle

Non-Voting Members Present: Evan McCarthy,

Staff Present: Nancy Bird and Betsy Potter were out on vacation.

Voting Members Absent With Notice: Mark Weaver, Karen Kubby, Catherine champion

Voting Members Absent Without Notice: Ginsberg, Kieft, Steve Pajunen

### 1. **Call to Order**

President George Etre called the meeting to order at the Iowa City Public Library, Iowa City, Iowa.

A quorum was not met.

### 2. **Member Open Forum**

None.

### 3. **Approval of May 28, 2014, Meeting Minutes**

Did not discuss or vote. Will defer until August meeting.

### 4. **Guest Speaker or Special Topic Summary**

Simon Andrew and Dennis Bockenstedt visited the board to discuss the City's position on the Local Option Sales Tax and upcoming November vote. The tax includes the 5 contiguous cities of Iowa City, Coralville, Tiffin, North Liberty and Solon.

Action Items: None

### 5. **Finance Report** Deferred until August meeting

**No vote**

### 6. **Executive Committee Report**

Topic 1: Karen Kubby, Mark and Nancy are heading up the committee for reauthorization of the SMIDD which could include possible extension of the current boundaries. There will be a special board meeting in November to go over options for boundary, duration, and levy rate of the renewal.

Topic 2: Update on Northside lighting project. Hope to have that in place by September 27.

Topic 3: Discussion of the Mobile Food trucks at Chauncey. Staff will monitor the pilot. The ICDD can weigh in on this program as impacts are better known.

Topic 4: November's regularly scheduled meeting falls on the day before Thanksgiving. That meeting will be rescheduled to November 19 which will include a longer planning session. The exact time and location will be provided next month.

Action Items: None

### 7. **Committee Updates**

Special Events: George reported that Taste of Iowa City has 27 vendors on board and the UI will purchase 5000 tickets this year.

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Marketing: None

Projects: None

Legislative: None

Membership: None

## 9. **Ex-Officio Updates**

University of Iowa: none

City of IC: Jeff Davidson reported that the arborist report has been completed and plans are underway for infill trees.

There was discussion regarding the evaluation of returning Market and Jefferson streets to 2-way. The Clinton and Burlington street intersection will be reconfigured to be more pedestrian friendly with the construction of the Music Building.

The sidewalk repairs will begin one block at a time so as not to be so disruptive to too many businesses at once.

The City will begin enforcing the 25% window coverage sign ordinance beginning August 1<sup>st</sup>.

Iowa City Coralville Convention & Visitors Bureau: none

Iowa City Area Chamber of Commerce: none

Iowa City Area Development Group: none

UI Student Government Liaison: Evan McCarthy - no report

## 10. **Board Member Announcements / Reminders - Adjourn**

George mentioned that the "Caroline" bench was repainted and looks good again.

*George Etre moved to adjourn the meeting at 4:30 p.m. There was no motion to adjourn.*

Respectfully submitted by Joni Schrup, Secretary