

## **ICDD Board of Directors Meeting Minutes**

**July 28, 2016**

**Voting Members Present:** Mark Ginsberg, Ritu Jain, Michelle Galvin, Naftaly Stramer, Joni Schrup, David Kieft, John Burchert, Susan Craig, Katie Roche, Nick Lindsley, Crissy Canganelli, Angela Winnike, Linda Schreiber

Voting Members Absent: Kent Jehle, George Etre, Sarah Wallace-Belle, Bill Nusser

**Non-Voting Members Present:** Wendy Ford, Steve Boyd, Kate Moreland, Nancy Bird, Jacob Simpson, Lisa Barnes

Non-Voting Members Absent: Josh Schamberger, Salih Mazahir

**Staff Present:** Nancy Bird, Nate Kaeding, Betsy Potter

1) Call to Order

President Mark Ginsberg called the meeting to order at 8:30 AM at the Iowa City Public Library. A quorum of 13 of 17 members was present.

2) Member Open Forum

3) Approval of June Minutes

David Kieft moved to approve the June minutes. The motion was seconded by Ritu Jain. Motion passed 13-0.

4) Finance Report/SSMID Levy Discussion

David Kieft reported the Profit and Loss Statement was on track with the FY 2016 budget. Both Nancy Bird and Wendy Ford reported on the error made on the state budget forms that caused the SSMID property tax levy to be lower than anticipated by 14,000 for this year.

David Kieft moved to approve the Financial Report. The motion was seconded by Joni Schrup. Motion passed 13-0.

5) Strategic Planning Survey Results/Committee Formation

Nancy Bird led the Board members through the ICDD Strategic Initiatives for the next 4 years. Discussion followed. A signup for committee formation was passed to all present board members.

6) Executive Committee Report

Nancy Bird gave a report from the Executive Committee. Topics included reviewing the Operating Agreement with the City of Iowa City to review and define services provided by the city and adding metrics to evaluate. She also reported on the new position available at the ICDD to assist in coordinating sponsorships and events. Future guest speakers for the board and the idea of a Night Mayor were also discussed. There was also discussion about the UI Building Better Bridges Institute and the issues that downtown faces regarding diversity.

7) Staff/Committee Overviews

Nate Kaeding updated the Board on his trips to Grand Rapids, Ann Arbor, and Cincinnati where he saw trends of micro retail and shared tenants. He also met with the founder of Cosign and is working on submitting a Letter of Interest. Nate also reported that 10,000 Villages will be opening in October. A Downtown retail- specific marketing strategy is also in the preliminary stages with Robyn Hepker.

Betsy Potter reported that the Downtown magazine will transition from the Press Citizen to an in-house production beginning the fall. The first issue is scheduled for release in early October. She also reported that the Farm to Street dinner is scheduled for August 18 and is sold out. Feedback from the Open Washington Street campaign is positive and upcoming programming will include more outdoor yoga, ping pong and paddle boarding. A rock wall is also scheduled on August 19 and 20. The Northside Oktoberfest is still looking for sponsorship and Taste of Iowa City will now include welcoming booths for new students and community members.

8) Ex-Officio Updates

Wendy Ford said the city is working on a permit system for newspaper and magazine boxes. The city has received 3 responses to the waste hauling bid and they hope to get something in place by beginning of 2017. She also reported construction is 3 weeks behind on Washington Street. Blasting will be necessary on the Dubuque St project between Brown Street and Kimball. More information will be coming.

David Kieft reported that Park Road is scheduled to be open on August 20<sup>th</sup>. The School of Music is nearing completion and move in is scheduled for August 8. The UI is looking into options for the former Menards building as their move to the new building is now complete.

Steve Boyd reported that the Chamber offered Kim Casko the position of President. She will start in September.

Kate Moreland reported that ICAD will be moving out at the beginning of September for construction that is expected to last 4 months. Their annual meeting will be held on Aug 26 at Hancher. They are also planning a Google event on September 20 and a Tech Town Hall.

Lisa Barnes reported that Soul Fest will be taking place on the ped mall on August 6<sup>th</sup>. Special events will include a black authors' panel and black entrepreneur panel.

Jacob Simpson reported that he is looking forward to the new student leadership collaborating with the ICDD. He also expressed his support of the UI Building Better Bridges Institute.

Susan Craig reported on the Shakespeare First Folio and other happenings at the UI Library.

9) Joni Schrup moved to adjourn the meeting. The motion was seconded by Naftaly Stramer. The motion passed 13-0.