

IOWA CITY DOWNTOWN DISTRICT

Board of Directors Meeting Minutes

June 23, 2016

Voting Members Present: Ritu Jain, Joni Schrup, George Etre, Catherine Champion, Kevin Digmann, Mark Ginsberg, Kent Jehle, David Kieft, Patty McCarthy, Bill Nusser, Naftaly Stramer.

Non-Voting Members Present: Wendy Ford, Steve Boyd, Kate Moreland, Josh Schamberger, Jacob Simpson

Staff Present: Nancy Bird, Betsy Potter, Nate Kaeding, Haley Holton

Voting Members Absent with Notice: Karen Kubby, Sheila Davisson, Mark Weaver

New Board Members Present: Susan Craig, Michelle Galvin, Nick Lindley, Linda Schreiber, Angela Weineke

1. Call To Order

President Ritu Jain called the meeting to order at 8:30 a.m. at MidWestOne Bank. A quorum of 11 of 14 voting members was present.

2. Member Open Forum

Nancy Bird thanked the original Board Members for their 4 years of service and presented each one with a gift.

3. Approval of May Minutes

David Keift moved to approve the May minutes. The motion was seconded by Patty McCarthy.

The motion passed 11-0.

4. Strategic Planning Report

Jennifer Horn Frasier led the Board members through the Strategic Planning Final Draft and asked for feedback.

Bill Nusser made a motion to approve the Strategic Plan. The motion was seconded by Mark Ginsberg.

The motion passed 11-0.

5. Finance Report

Kent Jehle reported on the May financials.

Kent moved to approve the Financial Report for May. The motion was seconded by Patty McCarthy.

The motion passed 11-0.

Kent then discussed the new Budget for Fiscal year 2016-2017. Bill Nusser moved to

accept the Budget as presented. The motion was seconded by David Keift.

The motion passed 11-0.

6. Slate of Officers

Ritu Jain presented the new slate of officers: Mark Ginsberg, President; Naftaly Stramer, President Elect; Kent Jehle, Treasurer; Michelle Galvin, Secretary; Ritu Jain, Past President. Bill Nusser moved to accept the Slate of Officers as presented. Patty McCarthy seconded the motion.

The motion passed 11-0.

Kent Jehle informed the Board that we need to change the signers on the checking account with the change in officers. Bill moved to accept Nancy Bird and Mark Ginsberg as signers. Patty seconded the motion.

The motion passed 11-0.

7. Staff and Committee Overviews

Nancy thanked Haley Holton for her work at the ICDD and announced that there will be a going away reception for Haley next week and invited all Board members to attend.

Nancy reported a good turnout for the Annual Meeting at the Bread Garden last week. She touched on the highlights of the Annual Report. Nancy reminded the Board that ICDD office has moved into the new space and that there will be a reception there July 21st. All are encouraged to attend.

A draft of the ICDD Operating Agreement with the City of Iowa City has been submitted to the City for review. Nancy also reported that Cady Gerlach will take on the Registered Agent role for the ICDD.

Nate Kaeding updated the Board on the progress of the new Bicycle Parklet which will be located on the corner of Dubuque and Washington Streets. He reported on the continued need for downtown office space and updated the Board on his work on the Downtown History Series. Nate also announced that Iowa City was named one of the top cities in America to launch a small business by Entrepreneur Magazine.

Betsy Potter reported that the retail guide is progressing with a goal of having it completed in August. The Open Washington Street campaign is going well with continued programming including yoga and Giant Jenga. Planning is well underway for the Northside Oktoberfest and Taste of Iowa City. The Farm to Street Dinner which will be held in August is sold out.

Haley Holton updated the board on the Summer Shop Crawl event slated for Friday evening. Ticket sales are going well and it should be a great event.

Kate Moreland from ICAD updated the Board on their new Merge space and the positive increase in foot traffic due to new visibility. She announced that EntreFest will be back in Iowa City next spring. She reminded the group that school board elections will be in July and the importance of voting.

David Keift reported that the University is shifting from flood recovery to long-term planning for the University of Iowa. These plans will include keeping the Jefferson Building as is for the next several years as other projects are completed.

Steve Boyd from the Iowa City Chamber of Commerce reported that the search for their new CEO has been pared down to four remaining candidates.

Jacob Simpson from UI Student government had no report.

Josh Schamberger said they are already at work to bring the 2020 Olympic Trials back to Iowa City. The plans for the World Cup Cyclo Cross are on track for the event September 24-25. He also encouraged the board to attend an event July 19 where the CVB would announce their new marketing campaign under their now Destination Marketing Organization (DMO) model, which includes all businesses in the Johnson County area.

Wendy Ford thanked the Board Members for their support of Geoff Fruin who was recently named City Manager for the City of Iowa City. Wendy reported that it is construction season and many projects are in motion.

Naftaly Stramer moved to adjourn the meeting. The motion was seconded by Patty McCarthy.

The motion passed 11-0.