

IOWA CITY DOWNTOWN DISTRICT

Board of Directors Meeting Minutes

March 24, 2016

Voting Members Present: Ritu Jain, Joni Schrup, George Etre, Catherine Champion , Mark Ginsberg, , David Kieft, Karen Kubby, Patty McCarthy, Bill Nusser, Naftaly Stramer, Mark Weaver

Non-Voting Members Present: Kate Moreland, Josh Schamberger, Wendy Ford, Nicole Neal, Steve Boyd

Staff Present: Nancy Bird, Betsy Potter, Nate Kaeding

Voting Members Absent with Notice: Kent Jehle, Sheila Davisson, Kevin Digmann

1. Call to order

President Ritu Jain called the meeting to order at 8:30 a.m. at the Iowa City Public Library. A quorum of 11 of 14 members was present.

2. Member Open Forum

There is a concern about the need for increased space to accommodate the larger board going forward. Patty McCarthy will check into opening up the space we currently use to better accommodate the group.

Nancy congratulated Nate Kaeding and Nicole Neal for their work with the City Council in moving forward with the ordinance to allow Uber to operate in Iowa City.

3. Approval of the February 2016 Minutes

Mark Ginsberg moved to approve the February minutes. The motion was seconded by Patty. *The motion passed 11-0.*

4. Finance Report

David Kieft reported on the financials for February. Betsy gave the report on the results of another successful Top Chef event.

David moved to approve the February minutes. Patty seconded the motion. *The motion passed 11-0.*

5. Fly Over Fashion Festival

Simeon Talley gave an overview of the new Fly Over Fashion Festival event that will be taking place in various venues in downtown Iowa City May 6th and 7th. All the information is available at FLYOVERFASHIONFEST.com

6. Executive Committee and Staff Reports

Karen Kubby presented the results of the nominating committee and the new slate of Board Members for the Board to vote on. Karen moved to accept the new slate of members. The motion was seconded by Mark Ginsberg. After some discussion the motion was restated accept the new slate of Board members minus the Officio At-Large Non-Profit position.

The motion passed 11-0.

Karen moved to accept the new seat At-Large Non-Profit Center for Workforce Justice. There was no second. Karen withdrew the motion and will re-state the motion at next month's meeting with a consideration of having a one year term for this seat.

Nancy Bird reminded the Board of the upcoming New Board Member orientation and encouraged all Board members to attend. Nancy said that there will be a survey coming to the Board members to help focus and prepare for our Strategic Planning Meeting in April and reminded all of the upcoming Streetscape meeting on March 31.

Betsy Potter updated the Board on Fly Over Fashion Fest, the Construction Campaign for Washington Street, BenchMarks 5.0, the Retail Guide, Downtown Magazine, FanFest and bringing on new interns for summer.

Nate Kaeding reported that vacancies remain in the Austin Burke and Zephyr spaces. He mentioned that Discerning Eye will be moving to the Chait Gallery space in the fall and that interest in the Jefferson Building has remained high. He also reported a positive outcome for the first vote by City Council to move forward with Uber. Nate said the marketing "toolkit" is complete and has been delivered to downtown businesses.

7. Ex-Officio Updates

Steve Boyd had no report.

Kate Moreland reported that a new more inclusive Welcome to Iowa City Area web-page is up on the ICAD website. She also said that ICAD is in Venture School.

Wendy Ford reported that the Gateway Street Construction Project is going forward and to expect significant street closures in the near future. Work on the sign ordinance has been delayed. She said construction on the Chauncey is set to begin November 1.

David Kieft announced that the Art Museum project will not be moving forward at the original site. A new plan will be revealed soon. Several new projects are in the works including the new Psychological Brain Sciences building and Seashore Hall will eventually come down and be replaced with new green space.

8. Announcements and Adjournment

Patty reminded the group that next month's meeting will not be at ICPL but at Old Capitol Town Center. Nancy reminded the Board of the Strategic Planning Meeting on April 19.

Karen moved to adjourn the meeting. The motion was seconded by Mark Ginsberg.

The motion passed 11-0.