

IOWA CITY DOWNTOWN DISTRICT

Board of Directors Meeting

Meeting Minutes from March 23, 2017

Voting Members Present: Ritu Jain, Michelle Galvin, Kent Jehle, Naftaly Stramer, George Etre, Jason Deppe, Bill Nusser, Joni Schrup, Wesley Ward, Susan Craig, Katie Roche, Nick Lindsley, Angela Winnike, Linda Schreiber

Non-Voting Members Present: Kim Casko, Lisa Barnes, Wendy Ford, Kate Moreland, Josh Schamberger, Nancy Bird

Staff Present: Betsy Potter, Mary Besler

Voting Members Absent With Notice: Mark Ginsberg, David Kieft, Crissy Canganelli

1) Call to Order

The meeting was called to order at 8:35 in Meeting Room B/C of the Iowa City Public Library. A quorum of 14 of 17 voting members was present. Nancy Bird welcomed Wesley Ward to the ICDD board. He is the owner of High Ground Café on the Northside. Katie Roche gave out Mission Creek and Englert schedules. Linda Schreiber gave information about the Seed Share on April 2 from 2-3:30 at the ICPL.

2) Approval of Minutes

Naftaly Stramer moved to approve the minutes from the 2/23/17 meeting. The motion as seconded by Linda Schreiber. *The motion passed 14-0.*

3) Approval of Finance Report

Kent Jehle noted that the preliminary budget is in the board packet. Board members should review. Kent Jehle moved to approve the report. Joni Schrup seconded. *The motion passed 14-0.*

4) Discussion on ICCSD's GO Bond and its impact on Downtown with Tim Carty from the Iowa City Area Chamber Of Commerce

Tim Carty spoke in favor of the \$191 million General Obligation Bond that will come to a vote in September. At its peak it will add .93 per \$1000 of

assessed home value, with an average of .60 per \$1000. He noted that the money would lock the school district into completing the FMP and every school in the district would see improvements. Improvements would include air conditioning in every classroom, getting rid of temporary classrooms, athletic facilities, and geothermal. He also noted that improvements at Mann were dependent on the bond and that these improvements were key to recruiting new families to move to Iowa City.

5) Staff and Committee Highlights

Nancy Bird talked about staff roles and how they will be changing within the organization. A new role to explore is a part time arts director and a part time retail recruiter instead of full time. Nate Kaeding will move into a Special Projects role. Mary Besler will be leaving in June and her position will need to be filled. The Nighttime Mayor position will also need to be filled. Nancy also reported that she is working on the budget for the next fiscal year.

Planning for the Ped Mall renovation continue and a June Open House is expected. On April 1 the garbage collection will change to Republic. There are anticipated problems with ABC not removing their bins.

Betsy Potter reported on the Downtown Block Party that will be happening on June 24 from 5-11. Currently she is looking for 3 core sponsorships. She also reported on the Placemaking efforts in Black Hawk Mini Park that will begin in July and go through October and will include three scheduled events every week. She will send out a draft calendar. The feedback from the survey indicated that shade, seating, lighting, and signage were the most important areas to focus on for the placemaking efforts.

6) Ex Officio Reports

Kim Casco from the Chamber of Commerce gave info on the 3/23 International Entrepreneurial Summit and the legislative breakfast on 3/25 in North Liberty. There will also be an info session on the GO bond on 3/25 from 9:30-11 at the ICPL.

Lisa Barnes from Summer of the Arts reported that the lineup has been released for Jazz Fest. The lineup for Arts Fest will be released next week. The layout for both will change this year.

Wendy Ford from the City of Iowa City reported on three developments projects: the redevelopment of the north parking lot by City Hall, a 7 story residential building with commercial and retail on the first two floors on Burlington and Clinton, and a hotel on Burlington and Clinton. She also reported that strong winds blew down the banners on Washington and they are working on a solution.

Josh Schamberger from the CVB reported that the dates have changed to April 7 and 8, 2018 for the Wrestling World Cup. Cyclocross will be on 9/16 – the same day as a home football game. The Old Capitol Criterion is on 4/30 and is celebrating its 40th year.

Susan Craig from the ICPL reported that the new Book Mobile is arriving soon and they are hoping to have the first event on 4/12 with a full kick off in May. The regular schedule starts June 1.

7) Adjourn

Joni Schrup moved to adjourn. Ritu Jain seconded the motion. *Motion passed 14-0.* The next meeting is 4/27.