

IOWA CITY DOWNTOWN DISTRICT

Board of Directors Meeting Minutes

May 26, 2016

Voting Members Present: Ritu Jain, Joni Schrup, George Etre, , Mark Ginsberg, , Kent Jehle, David Kieft, Karen Kubby, Patty McCarthy, Bill Nusser, Naftaly Stramer. Mark Weaver

Non-Voting Members Present: Wendy Ford, Steve Boyd, Kate Moreland

Staff Present: Nancy Bird, Betsy Potter, Nate Kaeding, Haley Holton

Voting Members Absent with Notice: Catherine Champion, Sheila Davisson, Kevin Digmann

1. Call To Order

President Ritu Jain called the meeting to order at 8:30 a.m. at the Iowa City Public Library. A quorum of 11 of 14 members was present.

2. Member Open Forum

Karen Kubby announced that this would be her last ICDD Board meeting as she will be unable to attend our June meeting.

Patty McCarthy announced the Library Summer Reading Program was beginning again this year and invited all Board members to spread the word.

3. Approval of April Minutes

Mark Ginsberg moved to approve the minutes for April 28, 2016. The motion was seconded by Mark Weaver.

The motion passed 11-0.

4. Finance Report

Nancy Bird asked Karen Kubby to inform the Board of the request for funds by the Washington Street committee. Karen explained the Shop and Earn Program and also reported on plans for cross-marketing between Washington Street retailers and non-Washington Street businesses.

Nancy reported on the Financials for April. Kent Jehle moved to approve the Financial Report for April. Patty McCarthy seconded the motion.

The motion passed 11-0.

Kent then highlighted the changes in upcoming budget that will be voted on during the June Board meeting. Discussion followed.

5. Strategic Planning Steering Committee Report

Jennifer Horn-Frasier led a discussion of the initial draft of the ICDD Strategic Plan. Jennifer will implement the feedback for our discussion and continue to refine our strategic plan.

6. Executive Committee Report

Ritu put forth the new Slate of Officers that will be voted on at the June meeting. Nancy updated the Board on intentions to host a new office reception on July 21 that would take place as our annual meeting. Patty McCarthy reminded the Board that in order to be compliant with our bylaws that the annual meeting needed to be hosted within the current fiscal year. Nancy said she would host the meeting in June to ensure that we were compliant with the bylaws.

7. Staff/ Committee Reports

Nate Kaeding informed the Board of his collaborative work with the City of Iowa City creating a bicycle parklet on the corner of Washington and Dubuque Streets. Nate will also be using this summer for a series of prospecting trips to continue research newest retail trends and opportunities for Downtown. Betsy Potter updated the Board on several projects including the Downtown Magazine, Fly Over Fashion Fest and Open Washington Street as well as upcoming events 100+ Men and Women in Black Hawk Mini Park and Oktoberfest. Haley Holton announced that tickets for the June Shop Crawl are now available.

Betsy introduced the new summer interns who will be working on the Harvest Dinner and Taste of Iowa City.

8. Ex-Officio Updates

Wendy Ford announced that the City received hundreds of positive calls regarding the Paddle Boarding Event that took place May 21. She updated

the Board on the numerous road construction projects that are in progress.

David Kieft had no report.

Steve Boyd reminded the group that there will be a reception honoring Nancy Quellhorst next week.

Kate Moreland reported that ICAD has moved into the MERGE space formerly The Wedge.

9. Adjournment

Mark Ginsberg moved to adjourn the meeting. The motion was seconded by Mark Weaver.

The motion passed 11-0.