

IOWA CITY DOWNTOWN DISTRICT
Board of Directors Meeting

Meeting Minutes from May 25, 2017

Voting Members Present: Mark Ginsberg, Michelle Galvin, Kent Jehle, Naftaly Stramer, Jason Deppe, Bill Nusser, Joni Schrup, David Kieft, Wesley Ward, Susan Craig, Nick Lindsley, Linda Schreiber

Non-Voting Members Present: Kim Casko, Wendy Ford, Kate Moreland, Mazahir Salih

Staff Present: Nancy Bird, Betsy Potter, Mary Besler

Voting Members Absent With Notice: Ritu Jain, George Etre, Katie Roche, Crissy Canganelli

1) Call to Order

The meeting was called to order at 8:35 in Meeting Room B/C of the Iowa City Public Library. A quorum of 12 of 16 voting members was present.

2) Approval of Minutes

Linda Schreiber moved to approve the minutes from the 4/27/17 meeting. The motion as seconded by Naftaly Stramer. *The motion passed 12-0.*

3) Approval of Finance Report

There were no major comments on the Finance Report. Kent Jehle moved to approve the Finance Report. The motion was seconded by Joni Schrup. *The motion passed 12-0.*

4) Executive Director Review

President Mark Ginsberg reported that Nancy Bird was given a 5% raise and Betsy Potter received a 20% raise.

5) Ex Officio Reports

David Kieft from UI reported that the first renderings of the UIMA will be available to the public next week. It is a \$50 million dollar project and will break ground next spring. The project is expected to take a year and a half to complete.

Kate Moreland reported that ICAD will have their grand opening from 3-6pm on June 15th with a ribbon cutting at 4pm. Only two office spaces are still for rent and 13 are rented. There will be community art work up on a 6 month rotation. They are looking to hire a concierge position.

Kim Casco from the Chamber reported that applications for the Community Leadership Program are due June 16th at 4:30. Nancy Bird will be writing a letter of recommendation for board member Nick Lindsley.

Mazahir Salih from CWJ reported that they are continuing their work for a 10.10 minimum wage in Johnson County. They are bringing attention to businesses who are paying the 10.10 wage but are not “outing” businesses who cannot or will not pay it. She is running for City Council and will meet with Nancy about her positions. Mazahir and Linda Schreiber’s last meeting as board members will be next month.

Wendy Ford from the City of IC reported that the Economic Development Committee meets today at 11:00 and will be discussing changes in the TIF policy, including a letter from the ICDD. She also reported that the Sheraton Hotel has been sold to The Graduate and will be renovated both on the interior and exterior. The first 6 months of 2018 will likely result in a shortage of hotel rooms in downtown IC while the Graduate remodels and the new hotel is not open yet.

6) Draft Budget Discussion

Nancy discussed the memo. The ICDD has experienced good growth and will need new staff to support. Starting in July, Thomas Agran will be joining the staff as part time support for temporary public art. Plans for retail support include working on providing an inventory of available

properties and a second round of the Shopping Genius marketing campaign. Questions were asked about the upcoming Ped Mall improvements and how retailers/owners can be more informed. Scott Sovers was brought up as a possible guest speaker for the board.

In support of the Nighttime Initiative of the Strategic Plan, port-o-potties will be provided during home football games. In July, Angela Winnike, the new night time mayor, will be giving tours to UI students and parents.

Future support of the Fly Over Fashion Fest was discussed. Comments can be emailed to Nancy.

A MOA with the Chamber to support our legislative committee has been earmarked in the budget.

We will vote on the budget at next month's meeting.

7) Executive Committee

There will be a few open spots on the board. Linda Schreiber is finishing her term and Angela Winnike has resigned due to her new position as the Night Mayor. Crissy Canganelli also mentioned resigning to Nancy. Mazahir Salih is also leaving her non profit ex-officio seat but that seat does not need to be filled immediately. Bill Nusser made a motion to approve Ann Armitage from Moss as a stakeholder seat #16. Joni Schrup seconded the motion. *Motion passed 12-0.*

The following slate of officers was discussed for next year:

Naftaly Stramer President
Mark Ginsberg Past President
Kent Jehle Treasurer
Michelle Galvin Vice President
Ann Armitage Secretary

Members were encouraged to email thoughts to Nancy.

8) Staff and Committee Highlights

The main take away from the field trip to see the Marion alley artwork is there were visioning documents in the master plan from the city to

facilitate this.

The City Economic Development Committee is meeting today at 11 am and discussing the limiting of height of Downtown buildings. City and staff will write the policy in June. Board members were encouraged to attend today.

The state of Downtown will be on June 29th at the Voxman at 7 am.

9) Adjourn

The next meeting will be June 22nd 8:30 am at the ICPL in the newly renovated space, Meeting Room D. Naftaly Stramer moved to adjourn. The motion was seconded by Joni Schrup. *Motion passed 12-0.*