

**Iowa City Downtown District
Board of Directors Meeting Minutes
November 16, 2017**

Voting Members Present: Naftaly Stramer, Wesley Ward (?—was it Wes or Nick (right now in the absent list) who was sitting on my side of the table toward your end of the tables?), Joni Schrup, Susan Craig, George Etre, David Kieft, Ritu Jain, Mary Kate Pilcher Hayek, Michelle Galvin, Kent Jehle, Mark Ginsberg

Non-voting Members Present: Josh Schamberger, Lisa Barnes, Wendy Ford

Staff Present: Nancy Bird, Betsy Potter, Angela Winnike

Voting Members Absent with Notice: Bill Nusser, Jason Deppe, Katie Roche, Anne Armitage, Crissy Canganelli, Nick Lindsley

Call to Order/Announcements

President Stramer called the meeting to order at 9:06 in Meeting Room D of the Iowa City Public Library. A quorum was present. The meeting was a late start due to the Chamber breakfast earlier where the Downtown District received the Impact and Innovation Award.

Minutes

It was moved and seconded (Jain/Ginsberg) to accept the October 26th minutes. Motion passed 11-0.

Financials

Jehle reviewed the financials; there were no questions. There was a slight glitch filing the 990, the IRS site would not accept it electronically although everything seemed in order. A paper copy was sent. Moved by Jehle, seconded by Schrup to accept the financials.

Ex-Officio Reports

Ford reported that the new holiday lighting is here (no snowflakes!) and will be going up. Due to the new electrical capacity it will be very evident on Washington Street. The Small Business Saturday proclamation will be at the next Council meeting.

Schamberger reminded people of the significant events coming in 2018 including the UNESCO City of Literature international community coming in early April at the same time as Mission Creek, the Wrestling World Cup and the new CRANDIC marathon (starting at NEWBO in CR and ending at Kinnick) are also in April. Iowa City has submitted to be an overnight town for

RAGBRAI, if their application is successful it would be Friday, July 27. And It is likely that the Cyclocross folks will be back Sept 29/30 (football by week).

Kieft reminded people that the parking lot at the corner of Gilbert and Iowa is now a construction site. When the new Psychology and Brain Sciences building is completed (2 years) the old building will be torn down, widening the space/walkway from Iowa Ave. north.

Barnes announced that her long time staff person Shane has left SOTA to work for Regina. They are looking to hire a part-time person to work on philanthropy and another part-time operations person. They are looking at all the proposed options for Friday night concerts with the Ped Mall construction.

Executive Committee Report

Bird asked each person to give brief comments about what they thought the most impactful work of the District has been in the last year. She will combine these comments as she writes an end of the year report.

Staff Reports

A sensor has been placed on the Paul Helen building, it is only one, but will give us some information with the thought being we may add more in the future if the metrics it captures are useful.

Potter reviewed all the holiday related events.

Shopping Genius 2.0 has been very well received and is still in progress.

Adjourn

Motion to adjourn was made by Ginsberg seconded by Schrup. All in favor. Meeting adjourned at 10:08.

Recorded by Susan Craig