

IOWA CITY DOWNTOWN DISTRICT

Board of Directors Meeting Minutes

October 28, 2015

Voting Members Present: Ritu Jain, Kent Jehle, Joni Schrup, George Etre, Catherine Champion, Kevin Digmann, David Kieft, Karen Kubby, Patty McCarthy, Bill Nusser, Sheila Davisson, Mark Weaver

Non-Voting Members Present: Steve Boyd, Wendy Ford, Kate Moreland, Josh Schamberger, Nicole Neal

Staff Present: Nancy Bird, Betsy Potter, Nate Kaeding

Voting Members Absent with Notice: Mark Ginsberg, Naftaly Stramer

1. **Call to Order**

President Ritu Jain called the meeting to order at 3:00 p.m. at the Iowa City Public Library.

A quorum of 12 of 14 was present.

2. **Member Open Forum**

Karen Kubby reminded the Board that with the SSMID renewal, the Board size will increase and recruitment of new Board members will be necessary. Karen indicated the importance of having the new Board members in place in the spring. The Executive Committee will appoint a nominating committee to begin this process.

Doug Alberhasky reported on a thriving, well-organized and most successful Oktoberfest to date giving kudos to Betsy Potter for her leadership. The festival was a sell-out and with a new layout and better organized volunteers.

3. **Approval of the September 2015 Minutes**

Patty McCarthy moved to approve the minutes for September. The motion was seconded by Mark Weaver.

The motion passed 11-0.

4. **Finance Report**

Nancy Bird reported on the finances for the upcoming Holiday Market. She asked that each member read through the 990 Form which will be submitted in mid-November. Karen Kubby pointed out that the section for lobbying was blank. Nancy said that we do not lobby for political candidates but advocate for initiatives and will look into the most appropriate way to complete the form. Kent Jehle moved to approve the 990 form with the provision that the lobbying question be resolved by Nancy. Karen Kubby seconded the motion.

The Motion passed 11-0.

Kent Jehle moved to approve the Finance report for September. The motion was seconded by Mark Weaver.

The motion passed 11-0.

5. **Executive Committee**

Ritu Jain reported that the Executive Committee discussed using the Projects funds for an update and re-vamp of the ICDD web-site. The committee will get secure bids for the project.

There was discussion that a portion of the funds be used for signage and marketing during the upcoming street closures in 2016. Karen moved using a maximum of \$15,000 for the web-site revamp. Patty McCarthy seconded the motion.

The motion passed 12-0.

Ritu Jain and Josh Shamberger reported that executive committees from Summer of the Arts and the ICDD met to discuss future collaborations and the possibility of merging the two organizations in the future in an effort to better manage resources.

Ritu observed that the November board meeting falls on the day before Thanksgiving and suggested moving the meeting to the previous week, November 18. The change was noted by the Board.

6. Staff Reports

Nancy remarked on the number of awards received by the ICDD in recent months, the upcoming Olympic trials, the November 10 reading of the SSMID Petition at City Council and several other items included in her written report. Betsy reported on Oktoberfest, the Downtown Magazine, all the various holiday activities planned for November and December and several other items included in her written report. Nate attended the ICSC Convention in Chicago. He reported that the plans for the Lululemon Athletica Pop-up Shop have been finalized and will be open November 6 and 7th at Park @201. The on-going discussion with the City of Iowa City and Uber is going in a positive direction.

7. Ex-Officio Reports

Josh Shamberger updated the Board on the upcoming Pep Rally Friday November 13th, the Olympic Wrestling trials and various other events headed to Iowa City.

Wendy Ford reported that the City appreciates the partnership with ICDD. She mentioned the upcoming construction on the Gateway Entrance on Dubuque Street and several other projects ongoing at the City.

Kate Moreland reported that their new office in the old Wedge space is in the works and they are adding 2 new members to their staff.

Nicole Neal reported that the UI Student Government is very interested in Uber coming to Iowa City and have met with Councilman Botchway to convey their support of Uber.

David Kieft updated the Board on several projects that will be completed within the next year and more that will be starting.

8. Announcements/Adjournment

Patty announced that David Grier, UI School of Music Director, will give a presentation at the IC Public Library showing the construction process of the School of Music Monday at 11:00 a.m.

David Kieft moved to adjourn the meeting. Catherine Champion seconded.

The motion passed 12-0.