

**Iowa City Downtown District
Board of Directors Meeting Minutes
June 27, 2019**

The meeting of the Iowa City Downtown District Board of Directors was called to order by President-elect Mary Kate Pilcher Hayek at 9:08am in the Iowa City Public Library Meeting Room A.

Voting Members Present: Mark Ginsberg, Joni Schrup, Mary-Kate Pilcher Hayek, Cady Gerlach, Greg Turner

Non-Voting Members Present: Kim Casco, Wendy Ford, Matt Getz, Nick Pfeiffer

Staff Present: Marcus Brown, Betsy Potter, and Nancy Bird

No quorum was achieved, and the Directors present requested that ICDD staff present all information and new business on the agenda to the Board of Directors for an electronic vote.

Treasurer Turner presented the financial report to the Board. He noted that the organization was meeting budget and following expected norms for the balance sheet and profit and loss statement. He reported expected contracted payments to be received and those larger expected expenses that had cleared and that it was a traditional May month for the ICDD. The Board received information on the gift card dispute and requested that a police report be filed. Executive Director Nancy Bird shared the process being followed with the MWO fraud team to ensure to the extent possible there is limited likelihood of repeat offense.

The Board reviewed the proposed budget as sent by ICDD staff prior to the meeting, as well as the proposed slate of officers and new members for election to the Board. As no quorum was achieved, no action was taken at this meeting and an electronic vote will be taken to ensure the fiscal year starts with no disruption to budget.

The ICDD staff and directors thanked those members of the Board cycling off and fulfilling their terms of service, including those Directors in attendance, Mark Ginsburg and Joni Schrup. President-elect Hayek shared her sentiments thanking those members for their great service. New members of the Board, if elected, include Ritu Jain, Karen Kubby, Elsworth Carman, Austin Wu, Kevin Boyd, Charlie Nusser, and John Schickedanz. Ginsburg and Schrup thanked the Board for the opportunity to serve together.

Staff provided thorough event updates to the Board on the Block Party and Annual Meeting. The Board discussed the Strategic Plan Update after receiving a detailed presentation on the community input survey, vision of the organization, updated value statement, and marketing strategy. The Board took no action on official adoption of the

updated vision statement without quorum, but discussed the strategic initiatives of 2016 and the 2019 updates following the Board retreat.

Think Iowa City, the Iowa City Area Chamber of Commerce, City of Iowa City, and Summer of the Arts provided ex officio reports and took questions from the Board.

On motion by Ginsburg and second by Schrup, the meeting was adjourned at 10:10am.