

IOWA CITY DOWNTOWN DISTRICT
Board of Directors Meeting
Meeting Minutes from August 22, 2019

Voting Members Present: Charlie Nusser, Monica Moen, Elsworth Carman, Karen Kubby, Nick Lindsley, Cady Gerlach, Jigna Jani, Amber Neville, Naftaly Stramer, Dave Nerad, David Kieft, Mary Kate Pilcher Hayek, Ritu Jain, Michelle Galvin

Non Voting Members Present: John Schickedanz, Aimee Langlas, Matt Getz, Austin Wu, Nick Pfeiffer, Wendy Ford

Staff Present: Marcus Brown, Betsy Potter, Christopher Hunter and Nancy Bird

Call to Order

The meeting of the Iowa City Downtown District Board of Directors was called to order by President Mary Kate Pilcher Hayek at 9:04 am in the Iowa City Public Library Meeting Room D.

President Pilcher Hayek welcomed the Board to the meeting and Executive Director Nancy Bird shared the video of the Iowa City Downtown District "Coolest Places To Work" video and invited the Board to the reception honoring the group.

On motion by Nerad, second by Lindsley, the minutes of the July 2019 Board Meeting were unanimously approved.

Bird presented the July 2019 financials to the Board and reviewed the Fiscal Year End Recommendations figures of the organization, sharing the TIF funding timeline and deposit into FY20. Bird shared the budget changes for office rental payments, and included the recommendation to place the 1.3% surplus into the project account. On motion by Jain, second by Naftaly, July 2019 Financials and Year End Recommendations were unanimously approved by the Board.

Steve Miller of Slingshot Architects presented the selected Alley Proposal developed and updates to the renderings. In addition to the written proposal shared with the Board, Miller answered Board questions about specific phases of the project, including those items specifically relating to alley safety, lighting, and placemaking. Miller discussed the scheduling of alley uses, ordinance and signage relating to uses, and discussions with Mid-American Energy and the City of Iowa City regarding utility poles and paving work.

ICDD Staff presented Staff Updates to the Board in addition to the thorough written report provided prior to the meeting, including those items relating to fall scheduling and events, the success of the Farm to Street dinner, and a review of those agenda items for strategic planning and a polling exercise on the docket for the September ICDD Board Meeting.

Members presented Ex Officio and community updates to the Board, including Summer of the Arts successful 2019 events and positive feedback from Northside concerts increasing and the University of Iowa museum construction and razing of Seashore hall to open the Northside neighborhood. Director Jain requested further discussion on a downtown Farmers Market and Bird indicated that the ICDD would provide further feedback and response to those requests.

On motion by Jain, second by Lindsley, Hayek adjourned the meeting at 9:50am.