

30"

30.5"

28"



2020 STREET BANNER TEMPLATE

78"

Safe area: 28 x 78

Elements within this area will be on the final banner.

Keep any critical elements within the dashed line to avoid their getting trimmed off during production.

86"

Finished banner dimensions: 30 x 86

Elements that appear between the dashed blue line and the solid red line may be trimmed off during production.

Keep any critical elements within the dashed line to avoid their getting trimmed off during production.

86.5"

File dimensions, including bleed: 30.5 x 86.5

Your file dimensions must be 30.5 x 86.5. Extend your artwork to the black box if you want it to go off the edge of the banner.

.25 on all sides will be trimmed during the final production. Please ensure that any artwork you intend to print to the edge of the banners extends .25 of an inch beyond the trim line.

If your final artwork is a .jpg or .png image, the resolution should be at least 200 ppi at 30.5 x 86.5.

**This area is reserved for the artist's name
and the Downtown Iowa City URL.**