

**Iowa City Downtown District**  
Board of Directors Meeting  
**Meeting Minutes from August 25th, 2022**

**Voting Members Present: Charlie Nusser, Nick Lindsley, Jay LeaVesseur, Wendy Zimmerman, Nina Lohman, Susan Felker, Nancy Ginsberg, Jason Paulios, Tony Branch, Greg Turner, Mary Kate Pilcher Hayek**

Non-Voting Members Present: Tom Banta, Abby Restko, Monica Nieves, Chastity Dillard, Rachel Kilburg, Beth Meyer

Staff Present: Nancy Bird, Betsy Potter, Christopher Hunter

Guests: Cady Gerlach, Darian Nagle-Gamm

Call to Order: The meeting was called to order by President Nusser at 9:01am.

July Minutes: On motion by Felker, second by Lindsley, the minutes of the July meeting minutes were unanimously approved.

July Financials: On motion by Pilcher Hayek, second by Branch, the July Financial were unanimously approved.

FY 2022 Year End Report: Greg Turner shared the financial updates of the Board, calling out the nice revenue generated from events and that we were off to a good start against plans for the first month of the new fiscal year. Money in the project fund was discussed and a planned loss was shown for the year's end. On motion by Pilcher Hayek, second by Turner, fiscal year 2022-year end reports were unanimously approved.

Board Nominations: Due to the resignation of Jigna Jani, there is a board opening for seat 5. On motion by Pilcher Hayek and second by Lohman, Bethany Young from Iowa Artisans Gallery was elected unanimously to the Board.

Better Together 2030 Presentation: Cady Gerlach gave a presentation on the Better Together 2030 project. This is a new project developed during covid and highlights strategies of how all the different sectors (profit, not profit, business, univ of Iowa, and more) can work and come together to build a vibrant future with shared goals for our Iowa City region. Cady shared the All in Vision brochure that has been put together to explain the project. Downtown will be involved and supportive as this visionary future touches everyone.

Downtown Commercial Loading Zones and Parking: Rachel Kilburg and Darian Nagle-Gamm both spoke about the issues that downtown is having with commercial loading and parking spots. A survey was given out to downtown business and the key problems revolved around the deliveries using large commercial vehicles, mail and food deliveries. Customer parking did not come up as an issue to City staff, although it is mentioned by businesses to ICDD staff. The streets that seem to be most affected are Clinton, Washington, and Dubuque. There are potential solutions that are being discussed but still doing analysis and will update the board again soon. Was an open board discussion on solutions and issues facing some of the businesses.

Ex Officios Reports:

Chastity Dillard : Programs are wrapping up due to the end of summer and looking forward to more collaboration with Downtown.

Rachel Kilburg: Couple of issues that the city is reviewing are street closures when there are events and logistics for when Dubuque construction gets underway.

Monica Nieves: Have the Core Four cycling race and Fry Fest coming up.

Abby Resko- Summer of Arts is wrapping up, Soul & Blues festival is soon and opportunities for business to sponsor events.

Pilcher Hayek and Branch brought up that the Big Brother and Big Sister needs mentors.

On motion by Pilcher Hayek, second by Lindsley, the meeting of the Board was adjourned at 10:15am.