

**Iowa City Downtown District**  
Board of Directors Meeting  
**Meeting Minutes from September 28<sup>th</sup>, 2023**

**Voting Members Present:**

Wendy Zimmermann, Jason Paulios, Greg Turner (virtual), Tony Branch, Charlie Nusser, Jeet Saini, Kristen Mondanaro, Kevin Felker, Josh Immerfall, Nina Lohman, Sophie Donta (Virtual), David Kieft, Macy Krall, Angie Brown

**Non-Voting Members Present:**

Abby Restko (virtual), Austin Kornis, Cady Gerlach, Monica Nieves, Noah LeFevre, Adrienne Korbales (virtual)

**Staff Present:**

Betsy Potter, Christopher Hunter, Joe Reilly, Katie Carpenter (virtual)

**Guest:**

Nancy Bird, Mackenzie DeRoo, Jim Mondanaro, Nick Lindsey

**Call to Order:** The meeting was called to order by Wendy Zimmermann at 9:00 am.

**Approval of August Meeting Minutes (vote)**

- On a motion by Josh Immerfall, seconded by Kris Mondanaro, the August minutes were unanimously approved.

**Approval of August Financials (vote)**

- Of note from balance sheet Repaving project payments have not been paid out as yet, the project has been completed but have not received bills for the project. The project did come in under budget. Event income from Farm to Street, Oktoberfest, and Taste of Iowa City is reflected on the profit and loss. Very busy financials for the month of August but in line with previous financials for August. Overall budget in line with expected projections.
- On a motion by Josh Immerfall, seconded by Jeet Saini, the August financials were unanimously approved.

**Approval of Form 990**

- Comment to note on form 990 draft included a couple changes need to update to include current board roster and listing the top management officials.
- On a motion by Tony Branch, seconded by Kris Mondanaro, the 990 form was unanimously approved and will include changes mentioned in comment.
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**Seat #1; Owns more than 1% - Treasurer (vote)**

- Angie Brown nominated for board seat and treasurer position
- On a motion by Charlie Nusser, seconded by Tony Branch, the seat and treasurer position were unanimously approved.

### **Jim Mondanaro- Reunion Brewery**

- Jim Mondanaro joined the board meeting to discuss Reunion Brewery and liquor licensing constraints that are challenging aspect of the brewery operations in certain spaces of the business.

### **Presentation from Greater Iowa City Inc.**

- Presentation by Nancy Bird provided overview of newly named merged entities Iowa City Area Business Partnership and Iowa City Area Development rebranded as Greater Iowa Inc. which also includes the integration of Better Together 2030 as well. The presentation provided insight into the goals, strategies and new practices Greater Iowa City Inc. will utilize for public-private networks.

### **Ex-Officio Updates**

- **Think Iowa City – Monica Nieves**
  - Girl state volleyball back for another year at Xtreme arena sometime in October
  - Gearing for another December of wrestling event
  - Youth Community Leadership Program kicked this month
- **UISG – Noah LeFevre**
  - Student Government back in full swing with 27 new senators.
  - Campaigning for addition of Narcan in downtown establishments
- **Greater Iowa City Inc./ Better Together 2030 – Cady Gerlach**
  - Primary election coming up October 10<sup>th</sup>
  - Design Dash is happening Monday October 2<sup>nd</sup>
  - Welcoming week was huge success in September. Support for the event was incredible.
- **Summer of the Arts – Abby Restko**
  - Summer of the Arts programming is wrapping for the season with final performances on the Pad Mall and North Side Concert series.
  - Acknowledgement for local restaurants donating percentage of sales in the eat for arts campaign.
  - Summer Arts seeking members for Summer of the Arts Board.
  - Holiday Thieves market coming during the holiday season

### **Other Updates**

- Octoberfest was a huge success thanks in part to the incredible work the team did especially Katie in her new role as Event Coordinator. Best Octoberfest the organization has ever had.
- Finalizing City candidate interview related to the organization advocacy statements.
- Block by Block visit went well. Working on getting a full proposal from Block by Block for services. More details in coming month.

**Adjourn:** On motion by Josh Immerfall, seconded by Kristen Mondanaro, the meeting of the Board was adjourned at 10:11am.