

'Tis the Season!



**HOLIDAY
KICKOFF
THURS.
NOV. 9
5-8 PM**

*Downtown
Iowa City*

**OLD CAPITOL
TOWN CENTER**

29

13

**25
3**



TROLLEY ROUTE



TROLLEY STOPS



A CAPPELLA

CLINTON STREET

IOWA AVENUE

4

**19
11**

DUBUQUE STREET

**10
28**

2

9



WASHINGTON STREET

15

20

26

**POPUP
MARKET**

8

27



18



COLLEGE STREET

23

31

5

14

PED MALL

LINN STREET

IC

IOWA CITY DOWNTOWN DISTRICT

MARKET ST



**12
6
32**

30

16

16

the Northside

IOWA CITY DOWNTOWN DISTRICT

**7
21
22**

17

JEFFERSON STREET

**SHORTCUT
TO THE
NORTHSIDE**

GILBERT STREET

**DOWNTOWN IOWA CITY
'TIS THE SEASON
KICKOFF**

**NOVEMBER 9
5:00–8:00 PM**

5:00 PM HOLIDAY POP-UP MARKETS OPEN
5:00 PM IOWA HAWKAPELLAS SING IN THE PED MALL
5:15 PM TROLLEY SERVICE BEGINS
5:30 PM HOLIDAY LIGHTS TURN ON
6:00 PM COMPLIMENTARY CIDER IN ICDD POP-UP MARKET
6:30 PM UI OLD GOLD SINGS IN THE PED MALL
8:00 PM SHOPS CLOSE AND TROLLEY SERVICE ENDS

THESE STORES WILL BE OPEN UNTIL 8:00 PM

1. *223 Baby Co*
Holiday collection + treats
2. *AKAR*
20% off all sweets + treats
3. *Asia Plus*
4. *Beno's Flowers and Gifts*
5. *Bread Garden Market*
\$2 off cheese bar menu, drafts, and glasses of wine
6. *Brix Cheese Shop & Wine Bar*
Free Rose v. Wade wine tote with purchase of 3 bottles
7. *Coffee Emporium*
20% off all merch, BYGO 25% off all pastry items, holiday drink specials (including alcohol)
8. *Critical Hit Games*
Annual holiday sale
9. *Discerning Eye*
18% off any frame to celebrate 18 year anniversary
10. *Dulcinea*
Cookies, 20% off outerwear
11. *Ewers Men's Store*
Cookies and cider
12. *Field & Finch*
13. *Glassando*
20% off all Christmas ornaments
14. *Hothouse Yoga*
Free single class pass with any purchase of \$50 or more
15. *Iowa Artisans Gallery*
16. *James Theater/TCOM*
17. *John's Grocery*
18. *Lost Quarter Arcade*
Walk in and play without a reservation
19. *Molly's Cupcakes*
Raffle for free cupcake decorating party (up to 10 people)
20. *Om Gifts for Body & Soul*
Cupcakes, jewelry BYGO 25% off
21. *Prairie Kitchen Store*
Mulled wine, 20% off Lugano fondue pots
22. *r.s.v.p.*
23. *Revival*
20 year anniversary merch + refreshments
24. *SpareMe Bowl & Arcade*
Special \$25 lane and \$60 lounge pricing all day
25. *Sweets and Treats*
26. *Ten Thousand Villages*
20% off holiday merch
27. *Textiles*
25% off any one item
28. *The Shop Iowa City*
29. *Tspoons*
30. *Wild Culture*
31. *Wilder*
Free hot cocoa
32. *Willow & Stock*