

Iowa City Downtown District  
Board of Directors Meeting  
Meeting Minutes from November 30th, 2023

Voting Members Present:

In person

o Wendy Zimmerman, Jason Paulios, Angie Brown, Tony Branch, Charlie Nusser, Jeet Saini, Bethany Young, Kevin Felker, Josh Immerfall, Nina Lohman, Macy Krall

Virtual

o Sophie Donta, David Kief

Non-Voting Members Present:

In person

o Abby Restko, Andrienne Korbakes, Cady Gerlach, Noah LeFevre

Staff Present:

Betsy Potter, Christopher Hunter, Joe Reilly, Katie Carpenter

Guest:

Hayley Crabb

Call to Order: The meeting was called to order by Wendy Zimmerman at 9:03 am.

Approval of October Meeting Minutes pgs. 1-3 (vote)

Add Bethany Young to October notes as attending virtually

On a motion by Charlie Nusser, seconded by Nina Lohman, the October minutes were unanimously approved.

Approval of October Financials pgs. 4-9 (vote)

Board treasurer Angie Brown presented on October Financials. Notables on the October financials included; income from Green State CU for Holiday sponsorship, vendor fees for holiday Pop up shops, City of Iowa City contribution to the Herky on Parade, University of Iowa Clean and Safe Harm Reduction Grant, and SMIDD payment.

On a motion by Tony Branch, seconded by Jeet Saini, the October financials were unanimously approved.

Seat # 7; Lease less than 2,500 sq. ft. – Jamie Skinner (vote)

Jamie Skinner nominated for vacant seat on recommendation from the Executive committee.

On a motion by Charlie Nusser, seconded by Tony Branch, the nomination was unanimously approved.

FilmScene celebrates 10 years – Guest Hayley Crabb

Hayley Crabb facilitated a presentation that provided an overview of the past 10 years of FilmScene, plans for how FilmScene will celebrate this milestone as well as a look forward to what's in store for FilmScene.

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Board Member Discussion

Open discussion with board members around two question prompts; how do board

members currently engage with downtown, and how do board members want to be engaged as members of the board.

#### Staff Updates

##### Holidays

- o Holiday schedule is going (see staff updates in packet)

##### ARPA Grant

- o Committee met and will have a recommendation on how to use ARPA dollars that will coming to the board in January.

#### Ex-Officio Updates

##### Greater Iowa City Inc. – Cady Gerlach

- o Legislative Lunch at Cedar Ridge opportunity to talk to local legislator about regional priorities.

##### UISG – Noah LeFevre

- o Working in the renters guide that will available December 12th

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- o Fine tuning details for the Narcan campaign.

- o UISG will have representatives attend the Association of Big Ten Conferences

- o Full time NightRide Driver has been hired.

##### Summer of the Arts – Abby Restko

- o Holiday Thieves Market coming up at the Coralville Mariott

##### CommUnity – Andrienne Korbakes

- o Entering into Project Holiday time for holiday meals distridution.

- o Farm has been officially named “Healing Prarie Farm”, open house scheduled for January 14th will be the only time the property will be open to the public.

#### Other Updates

First Round coming up on December 20th

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Adjourn: On motion by Bethany Young, seconded by Kevin Felker, the meeting of the Board was adjourned at 10:17am.