

**Iowa City Downtown District**  
Board of Directors Meeting  
**Meeting Minutes from February 22nd, 2024**

**Voting Members Present:**

- In person
  - Wendy Zimmermann, Jason Paulios, Angie Brown, Tony Branch, Charlie Nusser, Kevin Felker, Josh Immerfall, Nina Lohman, Macy Krall, Sophie Donta, Jamie Skinner, Diego Lasansky, David Kieft
- Virtual
  - Kris Mondanaro

**Non-Voting Members Present:**

- In person
  - Andrienne Korbakes, Austin Korn, Monica Nieves, Rachel Kilburg

**Staff Present:**

- Betsy Potter, Christopher Hunter, Joe Reilly, Katie Carpenter

**Call to Order:**

- The meeting was called to order by Wendy Zimmermann at 9:00 am.

**Approval of January Meeting Minutes (vote)**

- No discussion
- On a motion by Diego Lasanky, seconded by Bethany Young, the January minutes were unanimously approved.

**Approval of January Financials (vote)**

- Angie Brown provided overview of the January Financials. Nothing to note with regard to the balance sheet, balances are looking good on the accounts and the CD's. Profit and Loss reflected income from travel grant for the cultural and entertainment videos that will be released in March as well as income from 2023 2% administrative fees for the Iowa Ave. re-pavement project. In expenses, cost for pocket maps reflected, as well as finalized holiday expenses, minor office repairs and equipment purchases (office refrigerator), co-sign grant for "Giddy Up", and place-making for public art. Budget is on track.
- On a motion by Nina Lohman, seconded by Sophie Donta, the January financials were unanimously approved.

**2024 ICDD Focus Discussion**

- Iowa City Downtown Staff shared information from staff retreat held in December 2023. This included work being performed for the current fiscal year as well as plans and goals for next fiscal year in each staff's perspective work area. This included; marketing, events, clean and safe, gift card program, and nightlife management.

## **Ex-Officio Updates**

- **University of Iowa – David Kieft**
  - Focus repopulating the new medical campus downtown likely with family medicine focus.
- **Greater Iowa City Inc. – Austin Korn**
  - New communication system has rolled out with various new-letters.
  - ICR legislative night in Des Moines March 5<sup>th</sup>
  - Upcoming legislative forum on rural development March 22<sup>nd</sup> at Wilson Orchard
  - Free co-working at Merge Friday February 23<sup>rd</sup>
- **Think Iowa City – Monica Nieves**
  - Herkys on Parade statues unveiling May 1st, 25 of those statues slated to be displayed in the downtown area. Those statues will be installed between 10pm-1am April 30<sup>th</sup> - May 1<sup>st</sup>.
  - Currently restaurant week
  - Gran Gable coming back on May 4th
- **City of Iowa City – Rachel Kilburg**
  - Public Art matching grant program now open
  - Have approval for council to kick-off public engagement planning for 21 S Linn St.
- **CommUnity – Andrienne Korbakes**
  - Healing Prairie Farm opening on March 1<sup>st</sup>
  - Food Pantry currently doing “Spread the Love” event with Iowa City Police and Johnson County Sheriff’s office to increase donations of peanut butter and jelly.
  - Mobile Crisis has continued to be busy and has seen a 39 percent increase in dispatch year to date compared to last fiscal year.

**Adjourn:** On motion by Diego Lasansky, seconded by Nina Lohman, the meeting of the Board was adjourned at 10:16am.