

**Iowa City Downtown District**  
Board of Directors Meeting  
**Meeting Minutes from March 28th, 2024**

**Voting Members Present:**

- In person
  - Wendy Zimmermann, Jason Paulios, Angie Brown, Tony Branch, Charlie Nusser, Kevin Felker, Josh Immerfall, Nina Lohman, Macy Krall, Sophie Donta, Jamie Skinner, Diego Lasansky, David Kieft
- Virtual
  - Kris Mondanaro

**Non-Voting Members Present:**

- In person
  - Andrienne Korbakes, Austin Korn, Monica Nieves, Rachel Kilburg

**Staff Present:**

- Betsy Potter, Christopher Hunter, Joe Reilly, Katie Carpenter

**Call to Order:**

- The meeting was called to order by Wendy Zimmermann at 9:01 am.

**Approval of February Meeting Minutes (vote)**

- No discussion
- On a motion by Nina Lohman, seconded by Kevin Felker, the February minutes were unanimously approved.

**Approval of February Financials (vote)**

- Angie Brown presented February Financials. Nothing to note with regard to the balance sheet. Profit and loss saw lots of activity in income from events (hot cocoa crawl), City of Iowa for Dubuque St. marketing and signage support as well as annual Place-making support for the Black Hawk Community Park. Expenses reflect cost for print-making and associated media marketing cost for February events, cost associated to 215 N Linn St. retail space, power washing cost and initial payment for Los Trompos summer art installation. Budget vs. Actual is in line. Katie Carpenter provided a summary of the Top Chef event financials, sponsorships and general details of the event.
- On a motion by Jason Paulios, seconded by Josh Immerfall, the February financials were unanimously approved.

**BBB Contract, City MOU, & Office Lease**

- BBB Cleaning Contract - Under separate cover (vote)
  - Betsy provided details regarding the BBB Cleaning Contract for board vote.
  - On a motion by Sophia Donta, seconded by Jeet Saini, the BBB Cleaning Contract was unanimously approved

- **City of Iowa City Cleaning MOU - Under separate cover (vote)**
  - Betsy provided details regarding the City of Iowa City Cleaning MOU for board vote.
  - On a motion by Josh Immerfall, seconded by Tony Branch, the City of Iowa City cleaning MOU was unanimously approved
- **Lease for 152 E. Court St. w/ City of Iowa City - Under separate cover (vote)**
  - Betsy provided details regarding Lease for 152 E. Court St. with City of Iowa City
  - On a motion by Kevin Felker, seconded by Nina Lohman, the leasing of 152 E. Court St. with City of Iowa City was unanimously approved

### **Guest Speaker & Presentation**

- Colin Fowler from Iowa City Police Department presented to the board state of downtown from public safety perspective. Colin shared recent successes public safety has had with unhoused individuals getting housing resources. Colin also shared the process and approaches to supporting unhoused individuals in and around the downtown area. Colin spoke about the newly acquired City of Iowa City camera system in the downtown area and usage for public safety.

### **Staff Summer Programming Updates**

- Katie Carpenter provided an update of upcoming summer events which include Summer Shop Crawl in May; Summer Gallery Walk, ICDD Annual meeting, and Block Party in June; and Farm to Street and Taste of Iowa City August events. Work is also being done regarding programming and events in the 215 N. Linn St. space

### **Ex-Officio Updates**

- **Greater Iowa City Inc. – Austin Korn**
  - Ignite ICR summer internships sign-ups are currently available interns. Iowa City lunch connections are going really well. Next IC lunch connection scheduled for April 3<sup>rd</sup> at Bistro. Greater Iowa City Inc. hosting a business breakfast on April 16<sup>th</sup> - Business take on taxes at the James Theater.
- **Think Iowa City – Monica Nieves**
  - Herkys on parade unveiling on May 1<sup>st</sup>. Gran Gable bike event happening on May 4<sup>th</sup> registration is currently open. Juneteenth Iowa City Festival has been set for June 14<sup>th</sup> downtown Iowa City.
- **UISG – Noah LeFevre**
  - UISG has been doing weekly trips to State capital and a group has also made a trip DC. UISG election has just completed. UISG will have a new representative on the ICDD board.
- **Summer of the Arts – Kylie Buddin**
  - Summer of Arts programming has been announced and added to the website. Some new additions have been added to programming this year at River Front Crossing park.
- **City of Iowa City – Rachel Kilburg**

- Dubuque St. construction is underway and going well so far. 21 S. Linn St. Public Input opportunities have been released through online survey and a couple of open houses events scheduled. New Assistant City Manager has been hired.
- **CommUnity – Andrienne Korbakes**
  - Healing Prairie Farm is open and took first referral from ICPD. Food bank served around 10,000 individuals in the month of March. Food Bank received a large donation of potatoes. Marketing materials are available to the community around 988 and mobile crisis services.

**Other Updates**

- “X marks the Arts” cultural and entertainment district branding launch happened on March 27<sup>th</sup> and the turnout was great. Congratulations to the staff and committee on a successful launch.

**Adjourn:** On motion by Josh Immerfall, seconded by Jason Paulios, the meeting of the Board was adjourned at 10:17am.