

Iowa City Downtown District
Board of Directors Meeting
Meeting Minutes from Thursday June 27th, 2024

Voting Members Present:

- In person
 - Wendy Zimmermann, Jason Paulios, Angie Brown, Tony Branch, Charlie Nusser, Jeet Saini, Kristen Mondanaro, Kevin Felker, Nina Lohman, Sophie Donta, David Kieft, Diego Lasansky
- Virtual
 - Jamie Skinner, Macy Krall

Non-Voting Members Present:

- In person
 - Kylie Buddin, Austin Korn, Monica Nieves, Rachel Kilburg-Varley

Staff Present:

- Betsy Potter, Joe Reilly, Christopher Hunter, Katie Carpenter

Call to Order:

- The meeting was called to order by Wendy Zimmermann at 9:01 am.

Approval of May 23rd, 2024 Meeting Minutes (vote)

- No Discussion
- On a motion by Charlie Nusser, seconded by Diego Lasansky, the May minutes were unanimously approved.

Approval of May Financials (vote)

- Angie Brown reviewed May Financials. Items reviewed with the board included the following.
 - Profit and Loss sheet reflected income from Sponsorship and pre-sale tickets for Block Party as well pop vendors in In the Meantime space, Shop crawl and Puttin' around events. On the expenses reflected are campaigns for In the Meantime workshops and Dubuque St. project as well as print materials for new tote bags, signs, business attraction and retention expenses for CoSign grant to Yotopia and Tyesha Perry pop-up management. Lastly on expenses reflected on placemaking/public art line item include Northside furniture, planters and \$10,000 from projects Northside concerts.
 - In budget versus actuals 77% of the budget has been spent to date.
- On a motion by David Kieft, seconded by Kristen Mondanaro, the May Financials were unanimously approved.

21 S. Linn St. Presentation - Rachel Kilburg-Varley

- Rachel Kilburg-Varley from the City of Iowa City provided an update on the 21 S. Linn St. property. The presentation highlighted the history of the property and how the City acquired the property. The presentation also shared the timeline of the project which has included public engagement process, and presentation to the City Council with inputs that help guide the RFP process which should likely be released in the fall.

Staff Updates

- Block Party Review
 - Katie Carpenter and Chris Hunter provided a review of the Block Party event. The event was a success and the event income came in higher than projected. Pre-sale was better than in years past. Sponsors were happy with the event. Good feedback from surveys as well. Businesses had great traffic day of Block Party.
- State of Downtown Recap
 - Betsy provided a brief review of the Annual Meeting. The meeting went very well and great feedback on the keynote speaker.
- In the Meantime
 - Interested soft goods retailer that was slated to move in has since dropped out. Tattoo business next door is interested in expanding.

Ex-Officio Updates

- Summer of the Arts
 - First Riverfront Crossing concert went well. Artsfest was a huge success this year. New Downtown Ambassadors were a huge help at this year's event.
- Greater Iowa City Inc.
 - Monthly Business PM network event being hosted by Carew Chiropractic this evening. Merge renovations are almost complete. Merge will be offering free co-working this coming Friday with a soft opening of the newly renovated space. Business Breakfast series coming on July 9th the topic of the upcoming series will be Inflation and its Effects on the local economy. 2 upcoming Lunch and Learn sessions first one on July 16th partnering with UI Center for Disabilities and the other on August 7th.
- Think Iowa City
 - Fryfest programming has announced. Tickets are free and available at Scheels and available online as well. Celebrating 15 years of Fryfest. During Fryfest it will be the last time Herky's on Parade will be available to the public before they go to their forever homes.
- City of Iowa City
 - City of Iowa City was awarded 3.75 million dollars grant from HUD as part of a nationwide competitive process. 175 communities applied and Iowa City was 1 of 20 communities awarded a grant.

Adjourn: On motion by Kristen Mondanaro, seconded by Sophie Donta, the meeting of the Board was adjourned at 10:12am.