

**Iowa City Downtown District**  
Board of Directors Meeting  
**Meeting Minutes from Thursday August 22nd, 2024**

**Voting Members Present (11):**

- Wendy Zimmermann, Angie Brown, Tony Branch, Bethany Young, Diego Lasansky, Kevin Felker, Kristen Mondanaro, Josh Immerfall, David Kieft (virtual), Macy Krall, Jeet Saini

**Non-Voting Members Present (4):**

- Austin Korn, Monica Nieves, Rachel Kilburg-Varley, Jennifer Miller

**Staff Present (4):**

- Betsy Potter, Joe Reilly, Christopher Hunter, Katie Carpenter
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**Call to Order:**

- The meeting was called to order by Wendy Zimmermann at 9:00 am.
- Welcome Jennifer Miller to the board.

**Ex-Officio Updates**

- Think Iowa City – Monica Nieves
  - Last weekend Herky on Parade statues will be on display in the community. They will then move next week Monday and Tuesday for the Fryfest event on Friday August 30<sup>th</sup>.
- Greater Iowa City, Inc. – Austin Korn
  - New 6-month Board Leadership Program application now open. This program is geared to help participants understand responsibilities and practices of serving on a non-profit board. Applications available on Greater Iowa City Inc. website.
  - Survey is out for Legislative Priorities available on Greater Iowa City Inc. website. This survey helps inform public policy priorities and agenda.
  - Lunch and Learn on 260e new industrial job training program has been postponed to September 10<sup>th</sup>.
- City of Iowa City – Rachel Kilburg-Varley
  - During the last City Council meeting the council decided on 500 ft. separation between retailers, K-12 institutions, and higher ed buildings for Tobacco Businesses. They also decided on loss of grandfather rights after 90 days of use ceasing or 60 days after permit being loss.
  - Council decided to drop the parking rate for core downtown on street parking to \$2.25 down from \$3.
  - Dubuque St. should be fully reopened in the coming weeks. Gilbert St. should be opened by winter.
  - 21 South Linn St. RFP will be released on September 3<sup>rd</sup>.
- UI Health Care Downtown – Jennifer Miller
  - Looking forward to partnering

- University of Iowa – David Kieft
  - No new updates

#### **Approval of July 25th, 2024 Meeting Minutes (vote)**

- No Discussion
- On a motion by Josh Immerfall, seconded by Sophie Donta, the July Meeting minutes were unanimously approved.

#### **Approval of July Financials (vote)**

- Angie Brown reviewed July Financials. Items reviewed with the board included the following.
  - Profit and Loss notables for the income side include; income from Scoop the Loop event as well as Brewfest ticket sales, payment received for City of Iowa City portion of Block-by-Block invoice, and 1<sup>st</sup> payment from University of Iowa contribution. On the expense side the notables are; marketing cost for Dubuque St. construction project, IDA registration for Betsy, and the first Block-by-Block invoice. Budget vs Actual reflects a year balance -\$289,623.61 for net income that is incorrect and actual year end net income for FY24 was \$44,700.
- On a motion by Tony Branch, seconded by Diego Lasansky, the July Financials were unanimously approved.

#### **Review and Approval of FY24 Year End Report & Actions (vote)**

- On a motion by Kristen Mondanaro, seconded by Jeet Saini, approval of FY24 Year End Report and Actions was unanimously approved.

#### **Staff Updates – Advocacy, Projects and Initiatives**

- Betsy reviewed advocacy initiatives related to parking, and tobacco moratorium. ICDD has been approached by a few organizations regarding letter of support for 21 South Linn St. RFP. The Legislative Committee is taking an approach that any advocacy or support would be best in the stages after the RFP has been awarded. ICDD will receive \$250,000 of ARPA grant funding for lighting in alley ways by the Graduate Hotel and Midwest One.

#### **Board Closed Session Discussion**

- Non-voting members adjourned at 9:38am

**Adjourn:** On motion by Kris Mondanaro, seconded by Macy Kroll, the meeting of the Board was adjourned at 10:05am.